


Social Media in the Elementary Setting

Jessica Feder, M.Ed.
Baker Elementary School





My 'why' in action...

Why: My Three Rs

Rapport: Build respect amongst your colleagues and learning communities. (PLCs, colleagues, teams)

Resume: Brag about what you have done. No one needs to guess if you're a great teacher when you have proven it. Why not? (TKES)

Relationships: Create relationships with people you might

~~never meet. Connect with everyone!~~

Is It Tweetable?

1. Will it make a connection?
2. Would you want to read it from someone else's account?
3. Does it show off your school's story/ culture/ claw?
4. Does it follow your state/ school standards?

Types of Social Media in the Elementary Classroom & School

- Seesaw: Showcase your students' work with their parents.
- Twitter: Collaborate and learn from others.
- Facebook/ Instagram: Showcase your school's activities and culture. Keep families in the loop with what is happening.
 - Keep the Quote
 - Baker Brag of the Day
 - Student of the Day
 - Leader of the Week
 - Bowtie Tuesday



Classroom & School Culture

#journeytoAWE

#Cultivate

#HuskyChat

#BESbark

#Lovetoleadhere

#KeeptheQuote

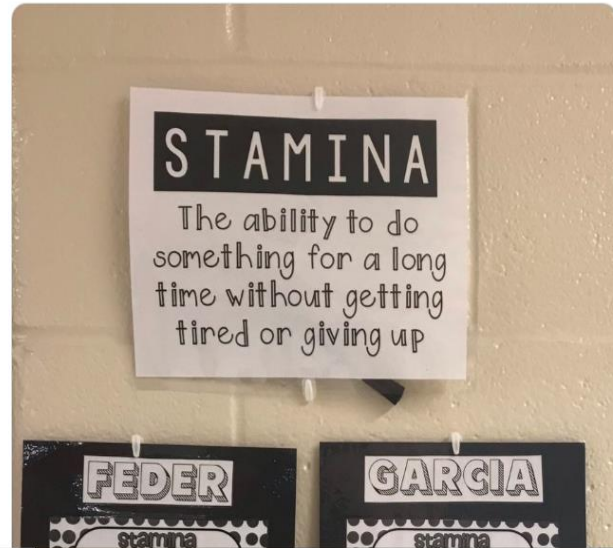
#edchat

How I Implement Social Media in My Classroom to Incorporate the Three

Resume

Fingers crossed my buddies can work together and get past 13 and 15 minutes of continual stamina! #iPICK #stamina @bakerelembears @COBB_ELA

Any advice on how you boost your students' stamina?? #collaborate



Resume

You Retweeted

 **Stephanie O'Neal** @steph_oneal

If you don't like to read, you haven't found the right book. - J.K. Rowling. #5thgradetrip @bullardbulldogs @Missfeder



Rapport

 **Jessica Feder** @Missfeder · Aug 15

We had a celebrity come dance with us today! Definitely made my students ready for the day!! Same time tomorrow? ❤️❤️ @bakerelembears @AlisonBroughto1



👤 2 🔄 2 ❤️ 25 📌

How I Implement Social Media in My Classroom to Incorporate the Three Rs:

Jessica Feder
762 Tweets

Jessica Feder @Missfeder · Aug 20
Doing 🍌 This 🍌 Tomorrow. I love how excited they're getting!

@steph_oneal how many moans and groans did you hear when only 4 could share during our closing?!

Jonna @jonna_metzger · Aug 20
The author's chair was popular today! Scholars reading their writing as if it were GOLD 💰💰💰 @bakerelembears

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Rapport

Jessica Feder
@Missfeder

Thank you @KSUOwlsVB for coming to @bullardbulldogs today! It's one of our favorite times of the year when we get to work with y'all! Loved seeing a former player, too. 🦉🏐❤️💛

@jasmineobrown10 @jessie_cohen44 @sterlingbrown @G_Bitter1 @KSUOwlNation @kennesawstate

5:49 PM · Feb 6, 2019 from

Relationship

Jennifer Serravallo
9,074 Tweets

Following

Jennifer Serravallo
@JSerravallo

Author - Reading Strategies, Writing Strategies, Conferences, Small Group Instruction. Hein.pub/serravallo. She/her.

📍 Justoutsideofnewyorkcity, NJ jenniferserravallo.com
📅 Joined February 2013

1,022 Following 52.6K Followers

Followed by Dezarae Norris, Carey Callahan, and 70 others you follow

Tweets

Relationship

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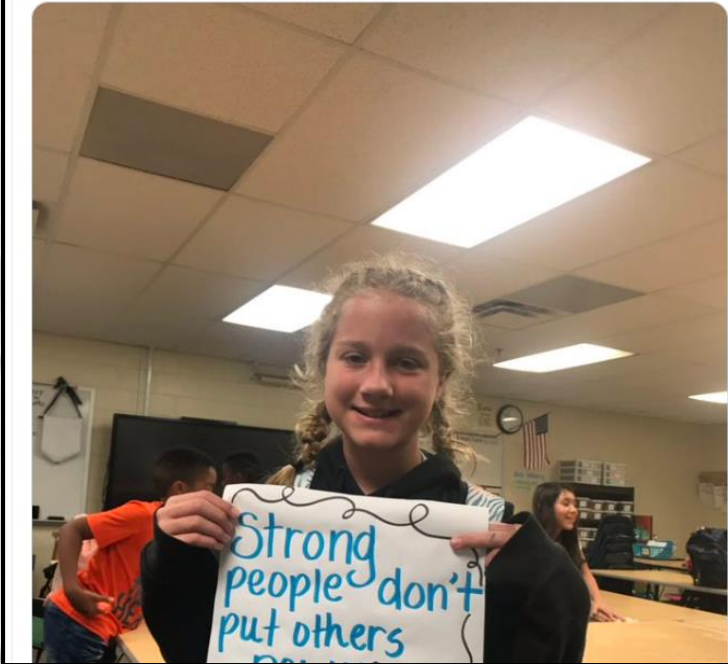
Resume



Rapport



Rapport



Connect with Me

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**Questions
or
Comments???**